

WEBSITE PROMOTION TERMS & CONDITIONS

WEBSITE PROMOTION

Highland News and Media Ltd is supporting the local business community by offering the development and maintenance of websites & ecommerce websites free of charge to help stem local business fall off due to the Co-vid 19 (the 'Website Promotion'). The Website Promotion shall continue until the business climate improves. We will offer 3 month websites for orders place in March / April and review after that

PARTIES

These Terms & Conditions ('T&C's') are entered into between HIGHLAND NEWS AND MEDIA LTD, Chilworth Point, 1 Chilworth Road, Southampton, Hampshire, SO16 7JQ, United Kingdom, registered in England No. 12325599, Vat Reg No 337 9592 53(the 'Supplier') and the undersigned party as appearing below (the 'Client'), together the ('Parties').

SERVICES PROVIDED

1. Supplier will work with Client to develop and maintain a website for Client to include up to 10 pages and 10 ecommerce products. Other products can be added by Client at its discretion. Supplier will obtain direction for the website content during an initial intake call with Client.
2. Supplier will provide the Client 20,000 Ad Impressions to be served across the Suppliers news websites to promote the Client's website.
3. This Website Promotion is on a first come, first served basis which will may be limited due to demand
4. Supplier may extend the length of the Website Promotion at any time at its discretion. The termination of the Website Promotion (Improvement of Business Climate) is in the sole discretion of Supplier.
5. The Client accepts the Services provided by Supplier under the Website Promotion on an as is, whereas basis.

EXCEPTIONS TO SERVICES PROVIDED

1. Program can be discontinued at any time by Supplier (with a 30 day notice period)
2. In the event any potential Client accepts the Website Promotion but cancels, postpones, or is not prepared for Client intake or development discussions with Supplier, such Client will lose their current status in the queue and will be attended to if and when capacity allows. Repeated delays by potential Clients will result in ineligibility to participate in the Website Promotion.

3. The Services will not include bespoke website content, subsequent website changes, account management, or outbound calls to Client by Supplier.
4. Any external marginal fees for outside services requested by client, if accommodated, is excluded from the Website Promotion and will be the responsibility of the Client.

COMPENSATION

1. During the Website Promotion and except as delineated by these T&C's, the Services will be provided to Client at no charge.
2. Upon termination of the Website Promotion, any websites developed by the Supplier will continue to maintained and live if the client accepts the standard terms and conditions for Supplier websites as outlined in its most current Price List.
3. If after the termination of the Website Promotion, Client determines it does not desire to continue with the purchase of the Website, the existing Website will be removed and will no longer be live.

OTHER PROVISIONS

1. In the event that any of the provisions of these T&C's are held to be invalid or unenforceable in whole or in part, all other provisions will nevertheless continue to be enforceable.
2. Websites and all Intellectual Property developed except that specifically owned by the Client prior to development of the Website shall be the exclusive property of Supplier.
3. Supplier, in its sole discretion, has the right to refuse any potential Client for any reason.
4. Supplier will not be responsible for any decrease in business or other consequential damages associated with the discontinuance of a Website.